

# Floyd Sobczak

VISUAL ARTIST

## PROFILE

Visual Artist experienced in the overall conceptual and creative development of innovative and award-winning works with a rich career background in both the visual arts and business.

## Artist

### Freelance

1985 - Present

Ongoing production of creative works in painting, sculpture, photography and drawing. Participation in group shows and sculptural landscape installations.

## Gates Corporation

### Marketing and Sales

1987 - 2020

Catalyst for creative marketing and trade experience design projects, with extensive expertise in taking projects from initial concept development through execution while bolstering collaborative environments among the marketing team, executive and cross-divisional sales leadership and third party vendors.

## Art Fabricator

### Artpark, Lewiston, New York

1983-1985

Assistant to Vito Acconci at Artpark and the artists studio in Brooklyn, NY. Construction of the large-scale, outdoor installations SUBURB and BAD DREAM HOUSE.

## Graduate Teaching Assistant

### Art Department, State University of New York at Buffalo

1983-1984

Awarded a Teaching Assistantship in 3-Dimensional Design. Developed a curriculum that took the students from a basic level design understanding to an advanced capacity in the creation and manipulation of 3-dimensional form.



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## EDUCATION

- **State University of New York at Buffalo**  
MASTER OF FINE ARTS 1984
- **Daemen College**  
BACHELOR FINE ARTS 1980
- **University of Idaho**  
BACHELOR OF SCIENCE  
Resource Management 1974
- **Paul Smith's College**  
ASSOCIATE OF APPLIED SCIENCE  
Forestry 1972

## AWARDS

**The James Carey Evans  
Memorial Award for Painting**  
42nd Western New York  
Exhibition  
Albright-Knox Art Gallery  
Buffalo, NY 1988

**AAPEX 18 Best Booth Awards  
Winner AAPEX 2018**  
Best of Show  
Best Island or Peninsula  
Booth over 800 sq.ft.

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## EXHIBITIONS

**CORE New Art Space** - Group Show  
Denver, CO 2008

**Boulder Art Center** - Group Show  
Boulder, CO 1991

**Hallwalls Gallery** - Member Show  
Buffalo, NY 1989

**Albright-Knox Art Gallery**  
Forty-Second Western New York Exhibition  
Buffalo, NY 1988

**Sculpture and the American Landscape**  
**Environmental Installations**  
Lolo National Forest  
Superior Ranger District  
Superior, MT 1985

**Ward 10 Eight Artists**  
MFA Thesis Show  
Alternative Gallery Space  
Buffalo State Hospital  
Buffalo, NY 1984



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## SKILLS

Creative Thinking  
Teaching  
Metal Fabrication  
Stone Carving  
Wood Carving  
Watercolor, Acrylic, Oil  
Casting  
Drawing  
Drafting  
Photography  
Installation  
Exhibit Development  
Augmented Reality  
Video Development  
Creative Collaboration  
Presentation Proficiency  
Grace Under Pressure  
Marketing